

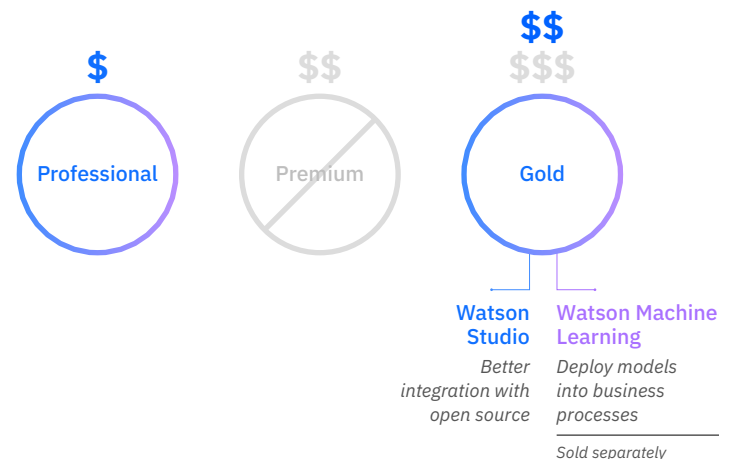
IBM SPSS Modeler Gold

Now combined with the IBM Watson Studio solution suite, SPSS Modeler Gold software helps make your team faster, more productive and more effective.

As a new crop of data scientists who learned on open source enters your workforce, you need a platform that serves both analysts who depend on open source and those who prefer visual modeling. That platform has to be able to deploy virtually any model, including notebooks and IBM® SPSS® Modeler flows, quickly and easily.

So IBM combined SPSS Modeler Gold software with the IBM Watson® Studio Desktop and the IBM Watson Machine Learning Server platforms to help your team do more together. We also streamlined our pricing options to give your team access to advanced features at a more affordable price.

GET GOLD FOR THE PRICE OF PREMIUM

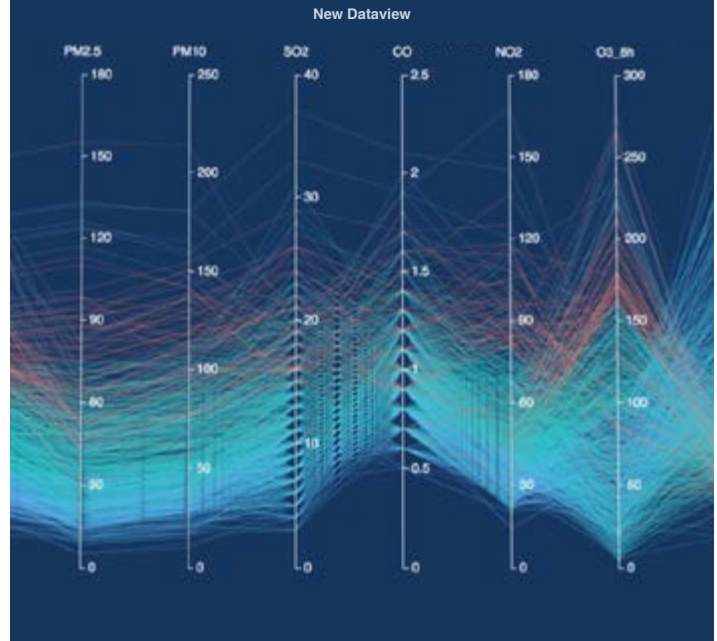


Do more with SPSS Modeler Gold

- Leverage text analytics to uncover insights from unstructured data.
- Manage your notebook and SPSS model projects in one place.
- Start quickly with easy installation.

Supercharge your data scientists with AutoAI (coming soon)

Speed up finding and deploying top models from days to minutes with the Watson Studio Desktop platform. By automating data preparation, model development, feature engineering and hyperparameter optimization, AutoAI simplifies artificial intelligence (AI) lifecycle management. It also ranks models and monitors performance in real time with training feedback visualizations. Users can get started right away and deploy models in a single click.



NOW IS THE TIME TO UPGRADE TO SPSS MODELER GOLD

With SPSS Modeler Gold software, your team can now leverage the Watson Studio portfolio. Our latest open source tools help you speed time to insight and drive your business forward.

Deploy models with relative ease on the Watson Machine Learning Server platform

The combination of the Watson Studio Desktop and Watson Machine Learning Server platforms can help your data scientists deploy virtually any model quickly and easily. Whether your team leverages SPSS Modeler software, Jupyter Notebooks, or an SPSS and open source hybrid, SPSS Modeler Gold software now provides access to the tools required for easy model deployment, so your whole company can leverage data analytics.

Make insights visual

Share insights intuitively with a new graphics engine that offers dozens of visualization options. A new smart chart recommender can help users quickly find their perfect visualization and easily export their work for professional, modern presentations.

Access both SPSS Modeler and Watson Studio Desktop platforms when you purchase SPSS Modeler Gold software. (Watson Machine Learning Server platform sold separately.)



To learn more, please contact your IBM sales representative or IBM Business Partner, or visit: ibm.com/products/spss-modeler

